



Sponsorship Application Form

New England Toyota Inverell has long been a supporter of local sporting groups, charities, community based events, and individuals or families in need. By providing financial support and sponsorship we proudly donate money, time, merchandise and resources to the value of tens of thousands of dollars every year to the local community.

New England Toyota Inverell recognises the value local business provides to the community in various forms and actively encourages the continuation of this by providing support both now and into the future. Sponsorship enhances our brand and helps us to engage our Guests, staff, and the community.

New England Toyota Inverell provides employment, career opportunities and futures for local families. We believe in supporting other local businesses that encourages them in turn to support New England Toyota Inverell. Keeping our support in the region is key to community and business sustainability, by providing better local resources, education, amenities and infrastructure.

By completing the attached sponsorship application form you can assist New England Toyota Inverell continuing to support the local community, and ensuring that available resources and sponsorship funds are distributed fairly, to those most in need, and in a manner that benefits local community, sporting, educational, charitable groups and individuals most effectively.

Unfortunately, we are not able to support all applications and priority will be given to those applicants and organisations who currently support New England Toyota Inverell and can clearly demonstrate how New England Toyota Inverell and its beneficiaries will benefit and can also clearly demonstrate how the member/s of the applicant's organisation will benefit from the partnership. All supporting documents, evidence, references, and information should be attached to the application.

On behalf of New England Toyota Inverell we wish you continued success and assure you that your application will remain in strict confidence.

Kind regards,

Tim Easey

Dealer Principal
New England Toyota Inverell

Dealership Contact – Meaghan Sadler-Purkiss
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All applications must be received eight (8) weeks in advance of your event date in order to be considered. Confirmation of receipt of your application does not guarantee acceptance of sponsorship. Once again thank you for your application and considering New England Toyota Inverell for sponsorship.

Type of Organisation (please tick)

- Individual
- Registered Charity
- Not For Profit Organisation
- Club/Sporting Team
- Other _____

Business/ Organisation Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email: _____

Website: _____

Event Date: _____

ABN: _____

Nature of Request: Donation or Sponsorship

Request Sponsorship Level of Investment (\$): _____

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Has your event/organisation been supported by us before? Yes or No

If Yes, please outline how we supported your event / organisation. _____

2. Please tell us about your organisation. _____

3. What organisation / charity will benefit from our sponsorship? _____

4. What is the address of the benefiting organisation? _____

5. Will you provide a Tax Invoice? Yes or No

6. Is your organisation / charity registered as a not-for-profit? Yes or No

7. How will our sponsorship be utilised? _____

8. Please describe the Sponsorship opportunities and benefits for New England Toyota Inverell.

9. Are you currently using any form of social media? If yes, please detail:

10. Are you currently utilising a database? – If so how large, how often and how can New England Toyota Inverell benefit from it's use?

11. To your knowledge is your organisation or members of your organisation customer(s) of New England Toyota Inverell?

Yes or No

12. When were the services of New England Toyota Inverell last used? _____

13. Do you or does your organisation currently own vehicles purchased from New England Toyota Inverell?

Yes or No If Yes, when were these vehicles purchased? _____

14. Do you or does your organisation have vehicles serviced and maintained at New England Toyota Inverell?

Yes or No

15. Do you currently have a family member employed by our Dealership? Yes or No

If Yes, please specify who. _____

16. If this sponsorship is for an event, how many people are expected to attend? _____

17. Will Media be attending the event? If so, please specify which Media. _____

18. What are the benefits of the event to our community? _____

19. Do you have any other comments of information you believe is important that we are aware of?

Thank you for your Application.